

Massey Collectors Association, Inc.
Treasurer's Report for Spring Meeting March 14, 2020

For the Calendar/Fiscal Year 2019

Beginning of Year Checkbook Balance		\$49,571.21	
INCOME			
MCA Memberships			
MCA Direct Memberships	\$9,531.00		
MCA Memberships through Chapters	\$16,347.00		
Total MCA Memberships		\$25,878.00	90.8%
Spring Meeting Income/Expense			
Spring Meeting Auction Gross	\$2,063.00		
WI Share of donated items	-\$130.00		
Spring Meeting Banquet Payments Rec'd	\$1,850.00		
Spring Meeting Banquet Cost	-\$2,050.42		
Spring Mtg Ron O'Neill	-\$500.00		
Spring Meeting Venue Charges	-\$450.00		
Spring Meeting Net Income		\$782.58	2.7%
Merchandise Income			
Sale of Manuals from Gentner Collection	\$115.00		
Hat Pins sold at Half Century of Progress	\$24.00		
Total Merchandise Income		\$139.00	0.5%
Newsletter Income			
First Class Postage Upgrade	\$6.00		
Newsletter Advertising Income	\$1,660.00		
Total Newsletter Income		\$1,666.00	5.8%
General Donation		\$50.00	0.2%
Total Income		\$28,515.58	100.0%

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EXPENSE

Accounting Expense			
Report Printing for Spring Meeting	\$23.80		
Total Accounting Expense		\$23.80	0.1%
Membership Delinquent Mailing Costs		\$362.94	1.8%
Event Advertising			
2019 MENA Ads in Legacy Quarterly	\$555.00		
MENA Site Selection Ad in Antique Power	\$225.00		
MENA Application Mailing	\$1.15		
Total Event Advertising Expense		\$781.15	3.8%
Event Expenses			
Half Century of Progress	\$705.00		
New two-sided banner	\$154.08		
Total Event Expenses		\$859.08	4.2%
Newsletter (The Massey Clipper)			
Mailing Services	\$97.19		
Mailing Services	\$63.90		
Newsletter Editor's Layout Fee	\$4,200.00		
Newsletter Publishing/Postage Costs	\$12,734.40		
Total Newsletter (The Massey Clipper)		\$17,095.49	83.4%
Postage and Shipping (Admin)		\$60.40	0.3%
Website Expenses			
2018 Invoices not rec'd until 2019	\$656.00		
2019 annual hosting and domain fees	\$324.00		
2019 Kentico annual license renewal	\$332.00		
Total Website Expenses		\$1,312.00	6.4%
Total Expense		\$20,494.86	100.0%
NET INCOME		\$8,020.72	
End of Year Checkbook Balance		\$57,591.93	
Change in Checkbook Balance Begin to End of Year		\$8,020.72	
Cross-check Net Income vs. Balance Begin to End of Year		\$0.00	